
A DIGITAL BADGE & ITS VALUE

The advantage of a digital badge or a digital certificate

is not only is all the information captured in a digital format,

but it is kept somewhere,

so you can imagine it being kept in some kind of skills locker or skills vault

that either you have access to,

but usually a third-party holds on your behalf.

So anybody looking to find a potential employee with skills –

can actually interrogate your badges and find them digitally through a digital search

without having to have you apply for the job.